



Trulieve Reaches New Milestone in Florida Opening 50th Store in Ocala

June 25, 2020

The Company's newest dispensary broadens access to Florida's patients in Hernando County and sets significant record for MSO organic store growth

OCALA, Fla., June 25, 2020 /CNW/ - Trulieve Cannabis Corp. (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the doors are set to open on a record 50th location within the State of Florida on Friday, June 26th. The Ocala location is Trulieve's 52nd location in the United States, 50 of which are located in the Company's home state of Florida.



Near downtown Ocala, the dispensary supports the Company's mission to expand and ensure safe, reliable patient access statewide. It also joins Trulieve's 49 other dispensaries statewide, including in nearby Gainesville, Lady Lake, and Daytona Beach. At approximately 4,400 square feet and with 10 point-of-sale stations, the dispensary will be the Company's first in Marion County.

In line with policies that have been adopted in all stores and those recently enacted by the State of Florida, all visitors will be required to wear masks inside the dispensary and only patients and their registered caregivers will be allowed inside at this time.

"Opening our fiftieth store in our home state of Florida is something we've been looking forward to as a company for a long time and we're excited to do so in a community like Ocala. We are incredibly proud of the business we are building and to have done so organically at this scale within Florida. Trulieve is based on strong financial fundamentals, a focus on our core values including diversity and inclusion through investing in our communities, and our mission to deliver the highest quality cannabis products to our Trulievers who rely on us. Our Trulievers have been there with us every step of the way as we have built our brand," said [Trulieve CEO Kim Rivers](#). "We have a great store pipeline ahead for continued growth and we look forward to bringing innovative, natural, and reliable products to Florida's patients for a long time to come."

To commemorate the brand new dispensary, all patients — from those new to Trulieve to our strong Truliever community — will be eligible for a 25% in-store discount at the Ocala location on opening day.

As the state's leading medical cannabis provider, Trulieve's employees are experienced, knowledgeable, and eager to help patients. Trulieve encourages potential patients, as well as patients who are new to cannabis and to our wide array of products, to connect with the staff in-store or through the online chat feature to learn more.

WHAT: Trulieve Ocala Opening

WHERE: 1927 SW College Road Ocala, Florida 34474

WHEN: Friday, June 26, 2020, at 9:00 AM

For our new dispensary opening, Trulieve has the entire catalog of products available for online ordering, with in-store pickup, curbside pickup, or home delivery options available. Additionally, to assist with CDC guidelines for social distancing and company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifying the store layout and providing signage to assist with social distancing.

In stores and online, patients will find Florida's largest selection of THC and CBD products, available in a [variety of delivery methods](#), including smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients, and convenient in-store pick-up at its 50 dispensaries in [locations](#) across the state from Pensacola to Key West.

The Office of Medical Marijuana Use recently announced the registry had surpassed 350,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling approximately half of the state's overall volume, per the Florida Department of Health. There are over 2,400 registered ordering physicians in the State of Florida as well.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also operates in California, Massachusetts, and Connecticut. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit www.Trulieve.com.

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